



## FTC Approves Final Changes to Wool Rules

In a notice to be published in the *Federal Register* tomorrow, the Federal Trade Commission (FTC) announces its approval of final changes to its Wool Products Labeling Rules which are intended to provide more flexibility and to align the rules with recent amendments to the Textile Products Labeling Rules. Changes to be made as a result of this final rule, which will be effective July 4, 2014 (30 days from the publication date), include the following:

- Incorporating new definitions for cashmere and very fine wools
- Clarifying existing descriptions of products containing virgin or new wool
- Allowing the use of hangtags that disclose fiber trademarks and performance even if they do not provide full fiber content disclosure
- Stating that the country of origin of imported products will be determined under the laws and regulations enforced by U.S. Customs & Border Protection

The FTC notes that it decided not to adopt a proposed requirement for continuing guaranties to be renewed annually, due to insufficient evidence that it would improve upon the reliability of such guaranties.

For further information on the changes to the Wool Rules, please contact Gail T. Cumins at [gcumins@spcblaw.com](mailto:gcumins@spcblaw.com), Alli Baron at [abaron@spcblaw.com](mailto:abaron@spcblaw.com), or Donna Shira at [dshira@spcblaw.com](mailto:dshira@spcblaw.com), or call us at 212-425-0055.